

Child Guidance Clinic Selects Land for Proposed Center

The Child Guidance Clinic of Los Angeles has chosen a West Adams Blvd. parcel of land owned by the University of Southern California as the site for the model Child Guidance Center it proposes to build.

A \$250,000 project, the center's buildings have been designed by Architect Richard J. Neutra of Los Angeles and will be situated on West Adams immediately west of Figueroa and within two blocks of the Harbor Freeway. Occupancy is anticipated by late in 1962.

The Adams site is about six blocks from the main USC campus and immediately adjacent to USC's Gerchoff Laboratory of Medical Research at 734 West Adams Blvd.

Preliminary negotiations for leasing the site from USC have been concluded following conferences between representatives of the Child Guidance Clinic, a Community Chest agency, Neutra's office and Elton Phillips, USC business manager, acting for the university.

USC officials announced that terms of the lease involve a 30-year agreement covering the site with an option for 15 more years.

As planned, the center — expected to serve as a national model for similar institutions — will include one large

clinical services building with facilities for diagnosis, individual treatment, group therapy, research, training and conferences.

A smaller building, at the rear of the clinical services structure, will contain a nursery for emotionally disturbed pre-school children and other mental health activities for youth.

An outstanding library is also planned for the center and room will remain for major expansion in the future.

Relationship between the Child Guidance Clinic and USC will extend beyond that of lessor and lessee. When the center is completed and in operation specialists in USC's Schools of Medicine, Social Work, and department of psychology will be trained in the center.

Currently operating at 1408 N. Vermont, the Child Guidance Clinic now is helping nearly 200 child patients back to mental health each year.

Founded in 1924, the clinic was one of eight original demonstrations clinics set up in the nation by the National Committee for Mental Hygiene with money provided by the Commonwealth Fund of New York.

The clinic has been a part of the Community Chest since 1925.

Unemployed Workers Benefit Extended to Retraining Time

Unemployed workers now will be able to receive unemployment insurance payments while being retrained to fit themselves for new jobs.

Under amendments to the Unemployment Insurance Code passed by the 1961 Legislature and signed by Gov. Edmund G. Brown, effective Sept. 15 an unemployment insurance claimant is relieved of the obligation to be available for work and seek work if he is undergoing a course of retraining to fit himself for new work.

The retraining benefits are described under Article 1.5, Sections 1255 through 1273 of the Code.

The purpose of the amendments, submitted to the 1961 Legislature as Senate Bill 20 with the backing of Governor Brown and Employment, Director Irving H. Perluss, is stated under Section 1266 of the bill:

"Experience has shown that the ability of a large number of the population of California to compete for jobs in the labor market is impaired by advancement in technological improvements and the widespread effects of automation and relocation in our economy.

"It is the policy of this State to assist such individuals, by providing unemployment compensation or extended duration benefits during a period of retraining to fit them for new jobs and thus avoid their being forced to remain in a job classification where work opportunities no longer exist or are diminishing."

Perluss stated that "the measure reflects Gov. Brown's and the Legislature's concern for the problems of the unemployed in California and demonstrates the Governor's leadership in seeking to redirect the skills and abilities of California workers to occupations where they can best produce for their own good and the good of our business and industry."

"It is interesting to note in this connection," Perluss added, "that California is ahead of all other states, in fact, ahead of the national administration which has introduced similar retraining legislation currently pending in Congress."

The policy of the Department of Employment under the new legislation will be to make retraining benefits available potentially to any individual who has been displaced from his job, and for whom reasonable employment opportunities do not exist or are substantially diminished.

"It makes sense to offer a man, whenever practical, the opportunity to be retrained for a new job where he can support himself, rather than to leave him with no alternative but to exhaust his unemployment insurance benefits because there are no job opportunities calling for his old skill," Perluss said.

Trained job placement in-

terviewers of the Department of Employment will make determinations of potential eligibility for retraining benefits. The claimant must be enrolled in an approved course of instruction for an occupation or skill for which there are reasonable opportunities in the labor market, and he must submit with each weekly unemployment insurance claim a certification that he is enrolled in and satisfactorily pursuing the retraining course.

Perluss emphasized that the department "will not sit back and wait for displaced workers to apply for retraining but will actively promote the program and seek out workers for retraining."

The Department of Employment is working now with the Divisions of Vocational Rehabilitation and Apprenticeship Standards to establish suitable training courses, he said.

"This service to workers will not stop there, however," Perluss said. "In addition to considering the individual for retraining, the Department of Employment will make every effort to place him in a new job."

Auditions For Play This Weekend

Long Beach Civic Light Opera production of "Oklahoma" will be conducted Sunday, Sept. 17, beginning 2 p.m. at the Municipal Auditorium Concert Hall.

General Manager Harvey Waggoner announces that the auditions will be open to all interested, talented, non-union performers, and that all roles will be filled from the auditions.

Auditionees are instructed to bring their own music. An accompanist will be furnished. For further information, call HE 2-7926.

WORK

"In his speech commemorating the 40th anniversary of the Soviet Union . . . Nikita Khrushchev emphasized the success so far of Russia, but demanded that the people 'work, work, work' for further success."

"Work alone is the source of the wealth of society and the wealth of every man," he declared.

"Now we dislike everything about the Communist's line of chatter, but believe the group in this country which seeks shorter hours, less production, higher wages, higher unemployment benefits, etc., would do well to think over his ending phrase."

MAIL USERS

One of every three pieces of third class mail comes from retailers. Among the largest users of this medium are local grocers, apparel shops, department stores, automobile dealers, hardware stores, and furniture dealers.



MAGIC CHEF PRICE MAGIC 7 DAYS A WEEK

7 MAGIC SALE DAYS
THURSDAY Through WEDNESDAY
SEPTEMBER 14, 15, 16, 17, 18, 19, 20

Now you can come into Magic Chef Monday, Tuesday, "weekend" specials! Magic sales for 7-days change weekends to anyday. That's right—lowest prices and 7 days a week to Wednesday.

LARGE FRESH GRADE "AA" EGGS
43¢
DOZEN IN CARTON

MAGIC CHEF SALAD OIL
29¢
FULL QUART

DOLE, 46-oz. Can
PINEAPPLE JUICE
51¢ For

DEL MONTE, early garden fresh. In a tall 303 Can
SWEET PEAS
In a tall 303 Can
FRUIT COCKTAIL
DEL MONTE, quality is assured. In this 14-oz. Bottle
TOMATO CATSUP

ASSORTED COLOR
SCOTT TISSUE ROLL
10¢

ALL PURE DELICIOUS
CANNED MILK
25¢
2 TALL CANS

DEL MONTE, golden or cream style.
GOLDEN CORN
61¢
303 Cans

In this late hot summer weather plan a picnic,
CHB SWEET PICKLES 22-oz. Jar **39¢**
Cadiz fancy large Spanish style delicious Mammoth
GREEN OLIVES Quart Jar **49¢**
Sanolac, Non-Fat, Instant Includes 7c off Label Makes 10 Quarts **79¢**
POWDERED MILK 8-oz. Jar **39¢**
Wishbone Italian flavor that is out of this world,
SALAD DRESSING

WE GIVE BLUE CHIP STAMPS

Delicious tomatoes just right for
GOLDTOP TOMATOES
For the whitest white you have
MAGIC CHEF PEANUT BUTTER

MA PERKINS
Bartlett PEARS 3 No. 1 2 1/2 Cans **51¢**

GREEN SPOT
Cut Green BEANS 8 TALL 303 CANS **51¢**

8 YEAR OLD DOYLE SPRINGS
STRAIGHT BOURBON WHISKEY
319¢ FULL FIFTH
BREWED IN COLORADO
WALTER'S LAGER BEER
Case of 24 Cans, \$3.39
6 12 OZ. CANS 89¢

HO-MADE-BRAND
EASTERN SAUERKRAUT
22-OZ. JAR **29¢**
GRAND TASTE QUALITY
FRESH LIVER SAUSAGE
45¢ lb.

NORTHERN
APRIL PEARS 2 Lbs.
MAGIC CHEF PLENTIFUL PRODUCE
DELICIOUS LAKE COUNTY
PEARS 2 Lbs.
VALENCIA ORANGES 2 Lbs.

VINTAGE DATED—KRUG IMPORTED
German Wines
• LIEBFAUMILCH
• JOHANNESBURGER
• ROSENGARTEN
• MAY WINE
129¢ FIFTH

RICH, NUTTY FLAVOR, NATURAL
SWISS CHEESE
5-OZ. PACKAGE **29¢**